



AGRO BELGRADE 2020 - THE FIRST INTERNATIONAL FAIR OF FRUIT, VITICULTURE AND VEGETABLES IN SERBIA

During three days, over 500 exhibitors will present themselves at the fair, and numerous experts will lead a diverse conference program.

Agro Belgrade 2020, the first international, specialized fair of fruit growing, viticulture and vegetables in Serbia, opened today at the Belgrade Fair and will last until Saturday, February 1. Agro Belgrade is a combination of an exhibition fair and conference, and brought together over 500 producers and buyers of fruits and vegetables, cooperatives, manufacturers of equipment and machinery, seed companies, nurseries, experts in plant protection and nutrition and inputs for agricultural production and others.

"Agro Belgrade aims to become a leading event in the field of fruit growing, viticulture and vegetables and a major place for the exchange of knowledge, experiences and business opportunities for the Western Balkans and Southeast Europe. With more than 500 exhibitors and a three-day conference attended by numerous experts who will talk about export prospects, trends in production and packaging, technical and digital achievements in agriculture, agricultural finance, agricultural careers and other topics, we are confident that Agro Belgrade will achieve its goal and that it will confirm its importance from year to year," said Vladimir Zivanovic, director of Agro Belgrade Fair, at the opening.

Milinko Veličković, Secretary for Economy of the City of Belgrade, stated: "The Secretariat for Economy of the City of Belgrade invests significant financial resources for the development of agriculture intended for the improvement of fruit and vegetable production, for the purchase of machinery and beekeeping." Agriculture is a great development opportunity for the city of Belgrade, as shown by the subsidies it gives to registered agricultural producers. We support all events and fairs that contribute to the development of agriculture in the city, including the first international fair of fruit growing, viticulture and vegetables, AgroBelgrade 2020. "

"Agro Belgrade is a new format of events that includes a complete value chain, from production, through technology to product placement. The focus is on advanced agriculture and modern production and processing systems, which is necessary for Serbia's better appearance on foreign markets and in order to make an even more decisive step forward from traditional to professional production," said **Branislav Nedimovic**, Minister of Agriculture, Forestry and Water Management.

"One of the important aspects of this fair is education, ie improving the knowledge of industry representatives in order to improve their business and thus reach new markets. In addition, such events draw public attention to the potential of domestic production and the need for integration in the local and international market. These are the main reasons for our support for such initiatives," said USAID's Competitive Economy Project Director **Aleksandar Pavlovic**.



The main partners of the **Agro Belgrade 2020 Fair** are the **Ministry of Agriculture, Forestry and Water Management, the Secretariat for Economy of the City of Belgrade** and the **USAID Competitive Economy Project**.

You can find the program of **Agro Belgrade Fair** here: www.agrobelgrade.com/konferencije

CONTACT: For more information on the opening of the event, contact Zorica Canadanovic on 064 340 3881 or zorica.canadanovic@ugspro.rs. For more information about the entire event, contact Vladimir Zivanovic at 065 500 8007 or topeventsteam@gmail.com.