

DAY 1: THURSDAY, JANUARY 26

11:00-12:00 OPENING CEREMONY, EXHIBITION HALL 1

Speakers:

- Jelena Tanasković, Minister of Agriculture, Forestry and Water Management of the Republic of Serbia
- Aleksandar Šapić, Mayor of the City of Belgrade
- HE Mr. Christopher Hill, US Ambassador to Serbia
- HE Mr. Joost Reintjes, Ambassador of the Kingdom of the Netherlands to Serbia
- Ljupčo Nikolovski, Minister of Agriculture, Forestry and Water Management of the Republic of North Macedonia
- Savo Minić, Minister of Agriculture, Forestry and Water Management of Republika Srpska
- Vladimir Joković, Minister of Agriculture, Forestry and Water Management of the Republic of Montenegro

PANEL DISCUSSIONS, EXHIBITION HALL 1A

12:00-13:00 NAVIGATING THE CHALLENGES OF THE GLOBAL FRUIT AND VEGETABLES MARKET

*What does 2023 hold in store after the major challenges and crises of the past year?
Join Serbian fruit and vegetable producers, domestic and foreign market experts, representatives of associations,
and traders as they seek answers to many and varied interesting questions.*

Moderator:

Aleksandar Pavlović, Chief of Party, USAID Big Small Businesses Project

- Giorgio Mancino, Fruitnet Media International
- Julka Toskić, Serbia Does Fruit and Manager of Serbia Does Apples Association
- Darko Stojčić, Head of Fresh Fruit and Vegetable Procurement, Lidl Serbia
- Nikola Brašić, Category Manager for Fresh Fruits and Vegetables, Delhaize Serbia
- Aleksandar Jovanović, Consultant, Autentika Global

13:00-13:20 Light lunch/Coffee break

13:20-14:20 LABOUR SUPPLY AND FRUIT AND VEGETABLE PRODUCTION; WOMEN AND YOUNG PEOPLE IN AGRICULTURE

Moderator:

Katarina Jelisavčić, Manager, Kvalitet Plus

- Bojana Žižović, Head of Human Resources, Delta Agrar
- Isidora Šmigić, Regulatory Reform Specialist, National Alliance for Local Economic Development (NALED)
- Arnela Savić, Head of the Department at the Central Register of Compulsory Social Insurance

14:20-14:30 Coffee break

14:30-15:30 RENEWABLE ENERGY AS AN OPPORTUNITY TO ENHANCE PRODUCTION

Renewables are an opportunity for small-scale producers and agriculture companies. What practical opportunities are available? What does it take to invest in solar energy?

Moderator:

Nikola Nikolić, Renewables Expert, Enecons

- Srđan Dragojlović, Owner and Director, SOK Kraljevo
- Aleksandar Savić, Head of Public Sector and Specialized Lending Department, Erste Bank
- Aleksandar Ranđelović, SME Green Project Financing Consultant

DAY 2: FRIDAY, JANUARY 27

10:30-12:15 WORKSHOP WITH DUTCH PARTNERS: MODERN APPROACHES TO GROWING BERRIES ON SUBSTRATE, PART 1

- Netherlands Embassy and companies

12:15-12:35 Light lunch/Coffee break

12:35-15:00 WORKSHOP WITH DUTCH PARTNERS: MODERN APPROACHES TO GROWING BERRIES ON SUBSTRATE, PART 2

- Netherlands Embassy and companies

15:00-15:15 Coffee break

15:15-16:15 WORKSHOP: TRANSPORT IN THE FRUIT AND VEGETABLE SECTOR

- Ljiljana Lukić, Sales Associate, MSC Belgrade
- Goran Popović, Reefer Specialist, MEFS - Authorized Reefer Service of the MSC, Bar, Montenegro

DAY 3: SATURDAY, JANUARY 28

10:00-11:00 ADDRESSING THE IMPACT OF CLIMATE CHANGE ON AGRICULTURE

Selecting and improving varieties, deploying new technologies and growing systems, smart irrigation: these are only some of the steps required to adapt to climate change. Experts from the Faculty of Agriculture, growers, and Ministry of Agriculture officials will highlight the current situation and solutions used at present, as well as future developments.

Moderator:

Professor Dr Vlade Zarić, University of Belgrade Faculty of Agriculture

- Professor Dr Mirjam Vujadinović Mandić, University of Belgrade Faculty of Agriculture
- Marija Prokić, fruit grower, Dubona, Serbia
- Professor Dr Slavica Todić, University of Belgrade Faculty of Agriculture
- Branislav Tubić, Production Manager, Iceberg Salad Centa
- Vesna Radojičić, Representative of the Group for Monitoring the Impact of Climate Change on the Agricultural Sector, Ministry of Agriculture of the Republic of Serbia

11:00-11:10 Coffee break

11:10-12:10 DIGITALIZATION FOR GREATER EFFICIENCY AND PROFITABILITY IN FRUIT AND VEGETABLE GROWING AND VITICULTURE

Digitalization enhances production, trade, service delivery, the public sector, and agricultural extension services, offering cutting-edge, innovative approaches. To what extent have emerging digital solutions been taken up by fruit, vegetable and wine growers in Serbia and the region and what does the future hold?

- Aleksandar Vratonjić Gligorijević, Chief Marketing Officer of TeleGroup system (AgroLife)
- Lazar Bogdanović, Director of Agriculture Insurance at DDOR Novi Sad
- Predrag Nikolić, Managing Director of Center for Digital Transformation, Serbian Chamber of Commerce

12:10-12:30 Light lunch/Coffee break

12:30-13:30 AGRICULTURE FINANCING IN 2023

The global financial crisis has altered operating conditions and affected investment in agriculture. What sources of finance are available to farmers and SMEs in the fruit, vegetable, and wine growing and processing industries?

- Representative of NLB Bank
- Representative of IPARD Sistem d.o.o.