

AGENDA

Day 1

January 30, 2025.

11:00-11:45

Opening Ceremony, Hall 1, Belgrade Fair

- Aleksandar Martinović, Minister of Agriculture, Forestry and Water Management of the Republic of Serbia
- Vladimir Joković, Minister of Agriculture, Forestry and Water Management of the Republic of Montenegro
- Savo Minić, Minister of Agriculture, Forestry and Water Management of Republika Srpska
- Savo Pavičić, Secretary for Agriculture of the city of Belgrade

Hosts: Ivana Čkonjević and Goran Eror, journalists

11:45-12:20

Guided tour of the exhibition area of the fair

Conference (Hall 1a)

12:30 – 13:15

Presentation: Fruit and vegetables market overview 2024. and market outlook 2025.

- Veljko Jovanović, Advisor to the President, Serbian Chamber of Commerce and Industry

13:15 – 14:15

Panel: Challenges and Opportunities in Marketing and Trade in the Fruits and Vegetables Sector.

Panelists:

- Steven Sandford, Smith and Sons Ltd., UK.
- Ana Bošnjak, Agro Bel System, Serbia
- Dragan Novaković, Gaga Fresh Fruit, Serbia
- Aleksandar Marković, ITN Group, Serbia

Host: Goran Eror

14:15 - 15:15

Panel: Financing Models for Serbian Agriculture in 2025

Panelists:

- Slobodan Nikolovski, Director of the Administration for Agrarian Payments
- Savo Pavičić, Secretary for Agriculture of the City of Belgrade
- Milan Stevanović, SCAP competitive agriculture project coordinator

Host: Goran Eror

Day 2

January 31, 2025.

10:50 - 11:55

Panel: Digitization in agriculture

Panelists:

- Prof. dr Milan Banić, Faculty of Mechanical Engineering – University of Niš
- Vladimir Ličanin, the founder FarmBooker
- Marko Kovačević, PG Kovačević
- Momir Alvirović, director Agro Dron tim

Host: Marija Čeklić

12:00 - 13:00

Masterclass by MSC: Transport of fruit and vegetables

- Ljiljana Lukić, Mediterranean shipping company
- Goran Popović, Mediterranean shipping company
- Tijana Nikolić, Mediterranean shipping company

13:00 - 13:15

Presentation of OMV and Toyota companies: Transport of fruit and vegetables

Panelist:

- Rada Jočić, Marketing Director, OMV Company
- Aleksandar Andrić, PR Toyota Serbia

Host: Marija Čeklić

13:15 - 14:15

Panel: Application of marketing in agriculture

Panelist:

- Milos Stojanović – Agro Cast
- Ivan Stojanović – Web advisor
- Sava Pavlović, Farm IT
- Goran Đaković – Agropress

Host: Marija Čeklić

Day 3

February 1, 2025.

12:30- 14:45

Panel: Choose your agronomist

Panelists:

- Goran Bojović, farmer and entrepreneur from Čačak
- Dr Radmila Ilić, Faculty of Agriculture in Čačak
- Dr Dragan Terzić, Associate Professor at the Faculty of Agriculture in Kruševac
- Stanko Simović, Master of fruit engineering-AGRONOM SOS Agency

Host: Miloš Vujisić, Agro logistic 032 Čačak

17:00

Closing ceremony and awarding of special award

Vladimir Živanović, director of the AgroBelgrade

AGRO BELGRADE 2025